

Little Miami Marching Band

Social Media Policy

Social Media is everywhere for all of us (Facebook, Twitter, Instagram, etc.) and is a part of our daily lives. Sharing information, thoughts, photos and other content is made easier every day through these technological developments. As a member of the Little Miami High School Marching Band, you represent the group at all times, including on social media platforms. Our behavior online and in social media content reflects not only on the individuals associated with the account but on the greater image of the band and the school. It is expected that you hold yourself and the group to the highest of standards.

The following policy gives guidelines on acceptable and unacceptable behavior online.

Unacceptable Content/Behavior

- Foul, inappropriate, crude or violent speech online; includes language and references to any inappropriate subject material in any postings online.
- Any content that refers or infers to any violation of the policies and procedures of Little Miami High School (use of tobacco/drugs/alcohol, inappropriate sexual behavior or language, hazing, stalking, references to violence or bullying in any nature, etc.)
- Photos, videos, or postings that reflect poorly on the marching band or the school
- Inappropriate emoticons, gestures, signals
- Posting in a negative or defamatory way about bandmates, staff, directors, or any affiliated organizations including opposing teams/programs/schools.

Acceptable Content/Behavior

- Fostering a team culture online: keeping disagreements off public forums and solving problems via direct communications, no “vague” references
- Taking 5 seconds and deciding if what you are posting is truly important enough; think of your social networking accounts as live microphones broadcasting to the world.

Suggestions to remember when using Social Media

- Understand that freedom of speech is not unlimited. Social media websites are not a place where you can say and do whatever you want without consequences.
- Think twice before posting. If you would not want your parents, children, family, teachers, or boss to see your post, do not post it!
- The internet is permanent. Even if you delete something, it still exists somewhere.
- Remember many different audiences will see your posts, including fans, alumni, band members, parents, staff, etc.
- Do not post comments that you would not speak about openly person to person.
- Remember, that directors and staff are aware of what you post on social media. Eventually, we will hear about it.
- Keep in mind that potential employers and colleges use social media websites to screen candidates. Your career path can be directly impacted by your actions on social media websites.
- Remember that simply “unfollowing” or “not looking” at an account does not solve the issue of inappropriate content online.

- Please know that anything you repost or retweet indicates that you agree with and promote the content within – even though you did not directly post or tweet the content, it reflects back on you.
- Protect yourself by maintaining a self-image that you can be proud of years from now.

Any instances of aforementioned unacceptable content/behavior as listed above directed toward individual members or sections of the band, the band as a whole, or its directors and staff will not be tolerated and may result in any and or all of the following consequences.

1. Student/director conference
2. Student/parent/director conference
3. Suspension from a performance
4. Dismissal from the band

Please make sure that both students and parents have read through this policy together. It is very important for all parties to understand this policy and the consequences set forth.

By signing below, both the student and parent/guardian understand the above policies and the resultant consequences.

Student Name _____

Student Signature _____

Date _____

Parent Name _____

Parent Signature _____

Date _____